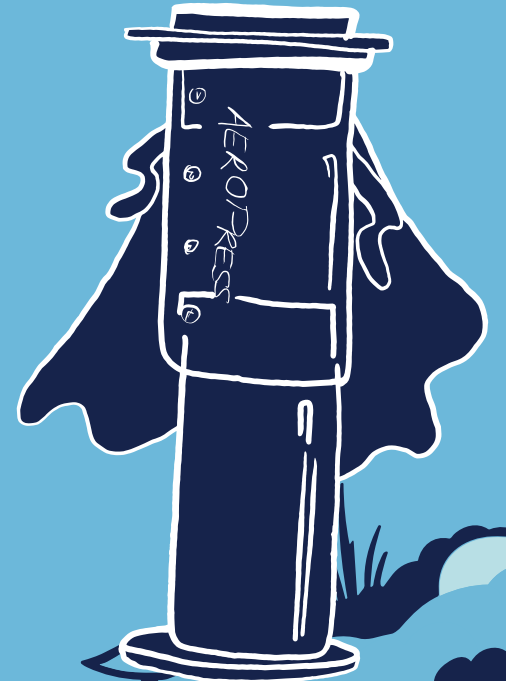


# CZECH AEROPRESS CHAMPIONSHIP 2024



# CONNECTING COMMUNITY

The annual Aeropress championships bring together tens of thousands of coffee enthusiasts to enjoy a competition that is primarily about atmosphere, accessibility, and fun.

Do you want to reach a broad audience and get your coffee into the hands of local baristas and other coffee aficionados? Are you looking for ways to present your products? Become our partner in organizing the championship in your city.

The regional rounds will take place as part of the largest gastro festival - Prima FRESH FESTIVAL. Pilsen, Brno, Pardubice & Kroměříž - these are the four cities where this year's regional rounds will occur. The finalists from each round will then compete in the grand finale.



# YOUR ARE THE BEST

## 1) PARTNER ROASTERY

We are looking for a partner roastery in each city, with which we will jointly select the competition coffee.

Gain significant visibility for your roastery with a booth located at the selected regional round and during the grand finale. If we come up with some fun accompanying program together, that would be great.

As a partner roastery, you will not only have the opportunity to present your coffee to thousands of festival visitors but also the chance to be part of a unique event, full of a relaxed atmosphere.

**ARE YOU IN WITH US?.**

Partnership price: 600 €



# IT'S NOT JUST A PHRASE, REALLY!

## 2) GENERAL PARTNER

Your main task will be to take exemplary care of the future champion.

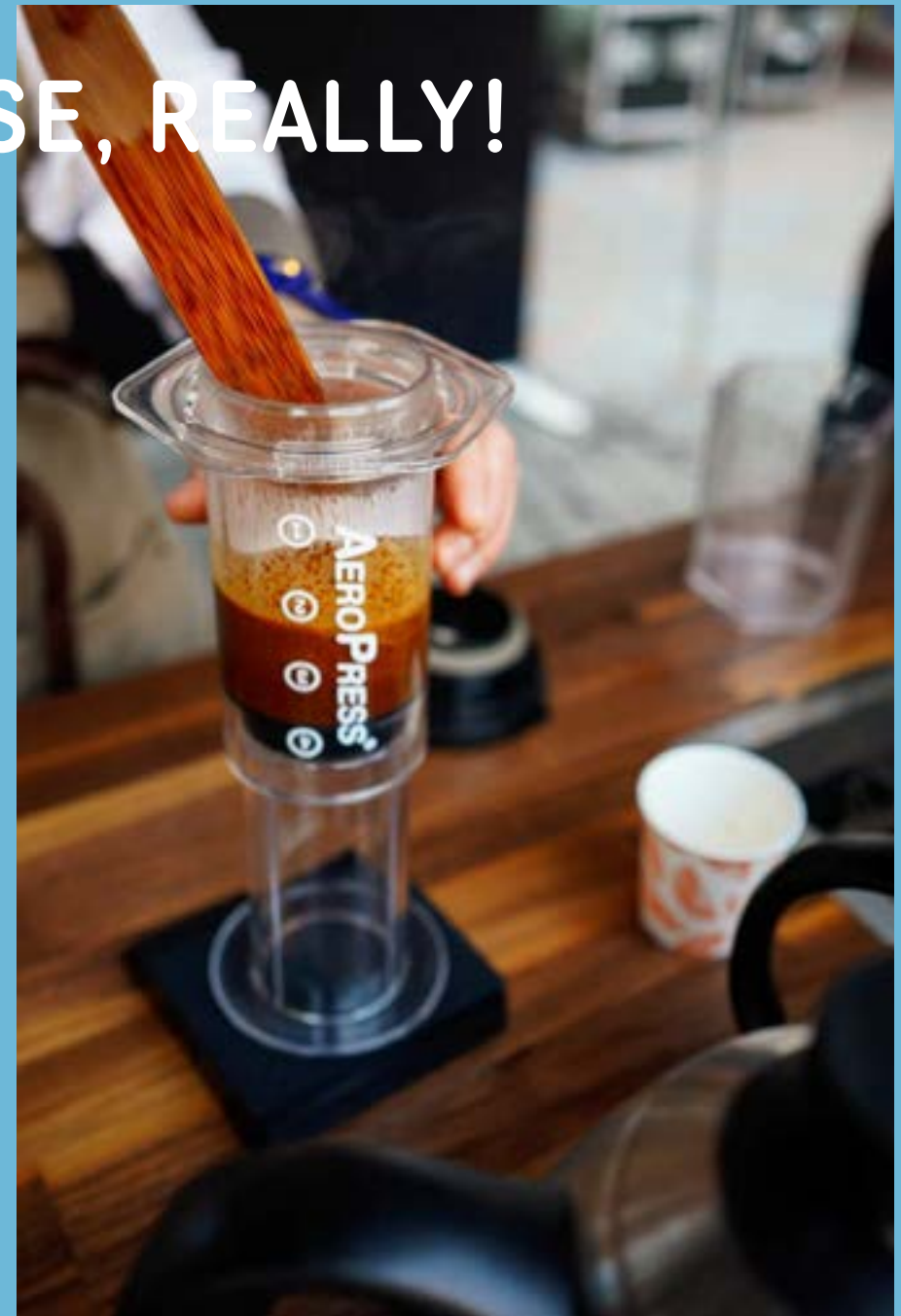
That means ensuring their travel and accommodation for the world championship, which this year takes place in the second half of September in Lisbon, Portugal.

From us and the contestants, you will receive endless admiration, space for presentation at all events, and your logo will be remembered by everyone because it will be visible everywhere.

Even directly at the world championship in Portugal.

**A FAIR OFFER, RIGHT?**

Partnership price: 2 000 €



# EVERY FUN HAS ITS PRICE



## 3) MAIN PARTNER

Organizing festivals and competitions is an expensive affair. Unfortunately, the Aeropress championship is no exception. Just the sum of money needed to purchase the license itself would suffice for an average family's three months' living expenses.

On the other hand, these are always relaxed events with a great atmosphere, which strengthen relationships and are therefore an ideal opportunity to give something back to the community.

From everyone, you will gain endless admiration, space for presentation at all events, and your logo will be remembered by everyone because it will be visible everywhere.

**I'M ON BOARD WITH YOU!**

Partnership price: 1 200 €

# WITHOUT GOOD MOOD, THERE'S NO PARTY

## 4) LOCAL PARTNER

Don't have the capacity or space to support all events, but care about what's happening in your city?

You can also support the individual competition round in your city.

From us and the contestants, you will receive endless admiration, space for presentation in that city along with your logo.

**THAT WOULD WORK!**

Partnership price: 400 €

## 5) SCA BAR PRESENTATION

Enjoy all-day presentation of your coffee at a fully equipped bar with the latest technology.

Partnership price: 160 €



# JUST GET IN TOUCH



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